



Greenify India

SEED BOMB CAMPAIGN

Haryana's Largest Citizen-Led Seed Bomb Campaign

An Initiative by
**HARDIK DEWAN
FOUNDATION**

INFORMATION DECK





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MESSAGE FROM THE GUIDING FORCE



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Namaskar,

The protection of our environment and natural resources is among the most important responsibilities of our generation. A greener Haryana is essential not only for ecological balance but also for sustainable rural development, improved public health and a prosperous future for our children.

The Greenify India Seed Bomb Campaign is a commendable citizen-led initiative that reflects the spirit of collective action and environmental stewardship. Through the distribution and deployment of more than 5,00,000 seed bombs across Haryana, this campaign seeks to strengthen green cover, restore biodiversity and encourage active participation of citizens, students, educational institutions and local communities.

This initiative aligns with the vision of Hon'ble Prime Minister Shri Narendra Modi Ji for environmental conservation, climate action and sustainable development. It complements national efforts such as Mission LiFE (Lifestyle for Environment), Swachh Bharat Mission, Jal Shakti Abhiyan, Green India Mission and the vision of Viksit Bharat 2047, which emphasise people's participation in building a cleaner, greener and more sustainable India.

The campaign also supports the developmental priorities of Hon'ble Chief Minister Shri Nayab Singh Saini Ji and Hon'ble Union Minister Shri Manohar Lal Khattar Ji, particularly in the areas of rural development, environmental sustainability, community participation and strengthening natural resources for future generations.

Trees play a vital role in preserving soil fertility, conserving water resources, improving air quality and supporting rural livelihoods. Through the plantation of native species such as Karanj, Babool, Shisham, Arjun, Peepal and Moringa, this campaign contributes not only to environmental protection but also to the long-term well-being of villages, communities and future generations.

I congratulate the Hardik Dewan Foundation and Greenify India for undertaking this meaningful initiative and encourage every citizen, school, village, panchayat and institution to actively participate in this movement.

Together, let us transform environmental awareness into action and create a greener, healthier and more sustainable Haryana.”

Krishan Lal Panwar

Hon'ble Cabinet Minister, Development &
Panchayats, Haryana

MESSAGE FROM THE FOUNDER



Dear Friends,

The future of our environment will not be shaped by policies alone. It will be shaped by the collective actions of ordinary people who choose to care, contribute and act. Greenify India was founded on this simple belief that meaningful change begins when citizens come together with a shared purpose.

Today, our state faces growing environmental challenges, including declining green cover, rising temperatures and increasing pressure on natural ecosystems. While these challenges may appear immense, I firmly believe that solutions begin with small actions taken consistently by committed individuals.

The Greenify India Seed Bomb Campaign is one such effort.

Through this initiative, we aim to distribute and deploy 5,00,000 seed bombs across Haryana, making it one of the largest citizen-led afforestation movements in the state. Each seed bomb carries the potential to become a tree, provide shade, support biodiversity, improve air quality and contribute towards a greener future.

Over the years, I have had the privilege of serving communities through various social and environmental initiatives. These experiences have taught me that true success is not measured by titles, recognition or publicity. It is measured by impact. It is measured by the positive difference we create in the lives of people and in the world around us.

I do not wish to build a campaign that is remembered for its scale alone. I want to build a movement that is remembered for its results. A movement that inspires children, youth, schools, institutions and communities to take ownership of our environment and become active participants in creating change.

This campaign is not about planting trees for a season. It is about planting hope for generations.

Every seed bomb distributed is a step towards restoring our natural heritage. Every volunteer who participates becomes a custodian of the environment. Every tree that grows from this initiative becomes a living symbol of collective responsibility and shared commitment.

I invite every citizen to join this mission. Together, let us transform barren spaces into green landscapes, awareness into action and intention into impact.

The greatest legacy we can leave behind is not what we build for ourselves, but what we create for future generations.

Let us sow the seeds of change today and grow a greener tomorrow."

Hardik Kumar Dewan

www.hardikdewan.com

MESSAGE FROM THE PROGRAM COORDINATOR, HARYANA



Namaskar,

Haryana has always stood as a symbol of resilience, hard work and community spirit. As our state continues to progress, it is our collective responsibility to ensure that development goes hand in hand with environmental conservation. A greener Haryana is not only essential for ecological balance but also for the health, prosperity and well-being of future generations.

It is a matter of immense pride for me to be associated with the Greenify India Seed Bomb Campaign Haryana 2026, which is being undertaken under the esteemed mentorship and guidance of Shri Krishan Lal Panwar Ji, Hon'ble Cabinet Minister, Govt. of Haryana, and inspired by the vision and leadership of Hardik Kumar Dewan, Founder of the Hardik Dewan Foundation and Greenify India.

Through this campaign, we aim to distribute and deploy more than 5,00,000 seed bombs across Haryana during the monsoon season, making it one of the largest citizen-led environmental movements in the state. By engaging schools, colleges, villages, community organisations, volunteers and citizens, we seek to strengthen green cover, restore biodiversity and encourage meaningful participation in climate action.

The campaign is not merely about planting seeds. It is about nurturing responsibility, creating awareness and inspiring every citizen to become an active contributor towards environmental sustainability. Each seed bomb represents hope, each volunteer represents commitment and every tree that grows will stand as a symbol of our collective efforts towards a greener future.

As Program Coordinator, I firmly believe that lasting environmental change can only be achieved when communities come together with a shared purpose. Through Greenify India, we are working to transform awareness into action and participation into measurable impact across every district of Haryana.

I invite students, educators, community leaders, institutions, environmental advocates and citizens from all walks of life to join this mission. Together, let us build a movement that not only increases green cover but also inspires a culture of environmental stewardship throughout Haryana.

The future of Haryana will be shaped by the actions we take today. Let us come together to sow the seeds of change and create a greener, healthier and more sustainable Haryana for generations to come.

Nishchay Panwar

Program Coordinator, Haryana



Greenify India Campaign

www.greenifyindia.org

GREENIFY is a flagship initiative of the Hardik Dewan Foundation dedicated to building a greener and more sustainable future. The campaign promotes environmental conservation through tree plantation drives, sustainable practices, and community engagement, encouraging people to reconnect with nature and take collective climate action.

Aligned with the United Nations Sustainable Development Goals, particularly SDG 11 (Sustainable Communities), SDG 13 (Climate Action), SDG 15 (Life on Land), and SDG 17 (Partnerships for the Goals), GREENIFY focuses on combating climate change, restoring ecosystems, and fostering meaningful collaborations. Through its initiatives, the campaign aims to create a lasting environmental impact while inspiring communities to become active participants in protecting the planet for future generations.

Hardik Dewan Foundation

www.hardikdewan.com

The Hardik Dewan Foundation is a youth-led charitable organisation committed to environmental conservation, education, community welfare, and youth empowerment. Founded by Hardik Kumar Dewan, the Foundation believes lasting change comes through collective action and community participation.

Its flagship environmental initiative, Greenify India, promotes tree plantation, seed bomb distribution, biodiversity conservation, and environmental awareness. The Foundation also supports educational opportunities for underprivileged children and advances food security through its Foodonation initiative, which connects surplus food with those in need. Through innovation, volunteerism, and grassroots action, the Hardik Dewan Foundation works to create meaningful social impact and contribute to a more sustainable, inclusive, and environmentally responsible India.

Meet Our Mascot

BEEJO

"Hi, I'm Beejo! 🌱"

I carry tiny forests inside every seed bomb. Join me in planting a greener Haryana, one throw at a time! "





GREENIFY INDIA SEED BOMB CAMPAIGN



HARYANA

2026



ABOUT THE CAMPAIGN

Greenify India Seed Bomb Campaign Haryana 2026 is an ambitious citizen-led environmental movement envisioned by **Hardik Kumar Dewan, Founder of the Hardik Dewan Foundation and Greenify India**, under the guidance and mentorship of **Shri Krishan Lal Panwar Ji, Hon'ble Minister of Panchayats and Development, Govt. of Haryana**.

The campaign aims to distribute and deploy 5,00,000 seed bombs across various districts of Haryana during the monsoon season from July to September 2026. By leveraging favourable monsoon conditions, native species selection and organic seed bomb compositions, the initiative strives to achieve a high germination and establishment rate, thereby strengthening the impact of large-scale afforestation efforts.

The mission will be implemented across 500+ Government Schools, 30+ community and canopy drives, villages, institutions and public spaces throughout Haryana. Through extensive grassroots engagement, the campaign aims to directly connect with **20,000+ volunteers, students, environmental enthusiasts and community members**, while generating a projected **100 Million+ digital impressions and outreach**.

At the heart of the campaign is **"Beejo"**, the **official mascot of Greenify India**, who will help inspire young citizens and make environmental action more engaging, interactive and accessible. Beejo will serve as a symbol of hope, sustainability and collective responsibility towards nature.

The campaign extends beyond the distribution of seed bombs. **It will include environmental awareness programmes, plantation and sapling distribution drives, climate education initiatives, community mobilisation activities and public participation events.** Community leaders, elected representatives, ministers, bureaucrats, climate advocates, educational institutions and civil society organisations will be actively engaged to encourage widespread participation and environmental stewardship.

As the impacts of climate change, rising temperatures and environmental degradation become increasingly visible, Greenify India Seed Bomb Campaign Haryana seeks to transform concern into action. By empowering citizens to participate directly in ecological restoration, the campaign aims to strengthen biodiversity, improve green cover, enhance environmental awareness and contribute meaningfully towards a cleaner, greener and more sustainable Haryana.

Through collective action and community ownership, **Greenify India Seed Bomb Campaign Haryana 2026 aspires to become one of the largest citizen-led environmental movements in the state, demonstrating how small actions, when multiplied by thousands of people, can create lasting environmental change for future generations.**

01

WHAT IS A SEED BOMB?



A **seed bomb** is a small biodegradable sphere made from a mixture of soil, clay, organic nutrients and seeds. It is designed to protect seeds until favourable environmental conditions, particularly rainfall, enable germination and growth. Seed bombs provide an innovative, low-cost and environmentally friendly approach to afforestation and ecological restoration.

The concept of seed bombs gained global recognition through natural farming techniques and has since been adopted worldwide as an effective method for restoring degraded landscapes, increasing green cover and promoting community participation in environmental conservation.

Each Greenify India seed bomb is carefully prepared using native Haryana soil, clay as a binding agent, organic manure, neem-based natural protectants and selected native tree seeds. The clay coating protects the seeds from birds, insects and harsh weather conditions, while the organic materials provide essential nutrients during the early stages of germination.

One of the greatest advantages of seed bombs is their simplicity and practicality. Unlike conventional plantation methods that require nursery-grown saplings, transportation, digging, watering and extensive maintenance, seed bombs can be easily distributed and dispersed by citizens, students, volunteers and communities. This significantly reduces costs while allowing afforestation efforts to reach larger geographical areas.

When dispersed on suitable land during the monsoon season, rainfall gradually softens the seed bomb, allowing the seed to germinate and establish itself naturally within the soil. This process closely mimics nature's own method of regeneration while increasing the likelihood of successful seed establishment.

Under the Greenify India Seed Bomb Campaign, each seed bomb contains native species such as **Karanj (*Pongamia pinnata*)**, **Babool (*Vachellia nilotica*)**, **Shisham (*Dalbergia sissoo*)**, **Arjun (*Terminalia arjuna*)**, **Peepal (*Ficus religiosa*)** and **Moringa (*Moringa oleifera*)**. These species have been carefully selected for their adaptability to Haryana's climate, ecological significance and long-term environmental benefits.

Seed bombs represent more than a planting tool; they symbolise community-driven environmental action. By enabling large-scale participation in afforestation efforts, they provide a practical and scalable solution for increasing green cover, restoring biodiversity and contributing towards a greener and more sustainable future.



02

SEED BOMB COMPOSITION



03

KEY BENEFITS

Cost Efficiency

At as little as ₹1.5 per seed bomb, seed bombs are drastically cheaper than grown saplings, which also require expensive transport and specialised care.



Transport & Deployment

Their size and sturdiness make storage and distribution straightforward. Volunteers, local communities, and government agencies alike can handle and disperse them without needing special training or equipment.



High Germination Rate

Under ideal conditions, around 85% of seeds in each bomb may successfully sprout, making this method both reliable and practical on a large scale.



Minimal Land Preparation

Unlike traditional planting, which often involves ploughing or digging pits, seed bombs can be deployed on uncultivated or harsh terrain with little to no preparation, particularly helpful for reforestation remote areas.



04

CAMPAIGN'S OVERVIEW

Greenify India Seed Bomb Campaign Haryana 2026 is a statewide environmental movement aimed at increasing green cover and promoting community participation in climate action. Envisioned by Hardik Kumar Dewan under the guidance and mentorship of Shri Krishan Lal Panwar Ji, Hon'ble Minister of Panchayats & Development, Haryana, the campaign seeks to deploy more than 5,00,000 seed bombs across Haryana during the monsoon season.



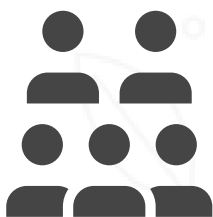
5,00,000
SEED BOMBS



500+
GOVT. SCHOOLS



100 M
DIGITAL OUTREACH



50,000+
ACTIVE PARTICIPANTS



05 OUR MISSION

To mobilise citizens, s, and communities across Haryana to participate in large-scale ecological restoration through the deployment of **5,00,000** seed bombs of native species during the monsoon season of **July to September 2026**, creating a greener, healthier and more sustainable Haryana for future generations.

06 OUR OBJECTIVES

Increase Green Cover: Deploy 5,00,000 seed bombs across 500+ government school, villages, and public spaces throughout Haryana.

Restore Biodiversity: Promote native species including Karanj, Babool, Shisham, Arjun, Peepal and Moringa, selected for their ecological significance and adaptability to Haryana's climate.

Promote Climate Action: Improve soil fertility, conserve water, enhance air quality and contribute to national missions including Mission LiFE and Green India Mission.

Engage Schools and Youth: Connect with 20,000+ students and volunteers to build a generation of active environmental stewards.

Encourage Community Participation: Mobilise citizens, leaders, and institutions to take collective ownership of environmental restoration.

Create Long-Term Impact: Generate over 100 million digital impressions and establish the campaign as one of Haryana's largest citizen-led afforestation movements.

#MISSION



A Collective step towards **SUSTAINABILITY**

The Greenify India Seed Bomb Campaign Haryana 2026 represents a collective commitment towards environmental conservation, climate action and sustainable development. Through the deployment of more than 5,00,000 seed bombs across Haryana, the campaign seeks to increase green cover, restore biodiversity and inspire citizens to become active participants in ecological restoration.

By bringing together schools, communities, volunteers, public representatives and environmental advocates, the initiative demonstrates how small actions can create meaningful and lasting impact. As Haryana continues to grow and develop, it is equally important to preserve and strengthen the natural ecosystems that sustain future generations.

Greenify India believes that environmental responsibility is a shared duty. Through awareness, participation and action, this campaign aims to transform concern for the environment into tangible results on the ground.

Together, let us sow the seeds of change today and build a greener, healthier and more sustainable Haryana for tomorrow.

"Every Seed Bomb is a Step Towards a Greener Future."

 www.greenifyindia.org

 [@greenifyorg](https://www.instagram.com/greenifyorg)

 admin@greenifyindia.org

#LetsGreenifyIndia

#LetsGreenifyHaryana





GREENIFY

SEED BOMB CAMPAIGN

हरियाणा



HARDIK DEWAN
FOUNDATION

